

# Inn, local partners launch green beauty line

Times Colonist

The Inn at Laurel Point is cutting its carbon footprint and supporting a local business and coastal First Nations with the launch of a new signature line of bath and beauty products.

The James Bay hotel unveiled the eco-friendly lineup of shampoos, soaps, body lotions and massage oils on Tuesday, all derived from oils in conifer boughs collected in the Great Bear Rain Forest on the northern coast.

The boughs were harvested by members of the Coastal First Nations Great Bear Initiative, and were blended in Victoria by Daniela Cubelic of Silk Road, which also provides



LYLE STAFFORD, TIMES COLONIST

**Harold Yeltatzie, left, president of Coastal First Nations Great Bear Initiative, Silk Road owner Daniela Cubelic and Ian Powell, managing director of the Inn at Laurel Point, with the hotel's new line of bath products.**

tea products to the Inn at Laurel Point.

"These amenities help further our message of sustainability importance, showing guests what it

means to stay at an authentic, Earth-friendly hotel while at the same time helping our local community and people," said Ian Powell, managing director of

the Inn at Laurel Point.

Coastal First Nations Great Bear Initiative president Harold Yeltatzie said conifer bough harvesting creates employment for First Nations on the coast and helps build a conservation-based economy that respects traditional cultures.

The biodegradable, plant-based products are designed for both men and women.

Silk Road's Cubelic called it "a privilege" to have a hand in blending the product line, and helping to increase awareness of the Great Bear Rainforest.

The amenities will be available to guests of the hotel's Erickson Wing and for sale at the front desk.